



Cotton Outlook Special Feature

Annual World Long Staple Review 2021

Cotlook's 2021 World Long Staple Review, scheduled for publication in July, will assess the production and consumption outlook for this specialised market as stakeholders strive to recover from the shock of 2020.

Long staple production and consumption are increasingly focused in just a few select territories, but the high value and distinct characteristics of long staple cotton mean that the sector commands special attention from dedicated participants. This season's significant shifts in the market – tightening supply, refreshed demand, firm prices – mean that the Review will be scrutinised more closely than ever by readers.

We invite you now to book your company's advertisement in this year's publication, which will be distributed to our targeted and comprehensive long staple mailing list, as well as being available to a worldwide readership.

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